

## **Script for Colonial Williamsburg “Hotel In-Room Video”**

**Audio:** Welcome to Williamsburg. We are delighted you have chosen to stay in at one of Colonial Williamsburg’s on-site properties, and we invite you to be part of the story.  
(Video: music, montage of Williamsburg photos)

**Audio:** In Williamsburg, the past is present. Our streets, homes, taverns, and shopping evoke a story that started more than 200 years ago.  
(Video: music, continued montage of Williamsburg photos)

**Audio:** Founding fathers like Patrick Henry, George Washington, and Thomas Jefferson regularly walked through the streets of Williamsburg, when it was the thriving colonial capital of Virginia.  
(Video: Duke of Gloucester footage)

**Audio:** Thomas Jefferson testimonial.  
(Video: testimonial)

**Audio:** Near the end of the Revolutionary War, the new Commonwealth’s capital was moved to Richmond, out of the Redcoats’ reach. Williamsburg continued to survive as a sleepy college town, home to the College of William and Mary. Its colonial past might have slipped away with the years, but the local Episcopal church rector, the Reverend W.A.R. Goodwin encouraged John D. Rockefeller Jr. to launch a wide-ranging preservation effort in 1926 that would shape the Williamsburg we know today.  
(Video: shot of the Capitol)

**Audio:** Did you know that Colonial Williamsburg is one of the top 10 conservation facilities in the nation?  
(Video: music, graphic of above quote)

**Audio:** We believe that ordinary objects have extraordinary value when connected to their past. They help us envision the colonists’ daily life and give us an appreciation for our own. Our two major art museums, the DeWitt Wallace Decorative Arts Museum and Abby Aldrich Rockefeller Folk Art Museum, regularly focus on interpreting their collections with special exhibits, lectures, and symposiums.  
(Video: montage of objects)

**Audio:** Ron Hurst describes museums.  
(Video: testimonial)

**Audio:** Please call the front desk for more information on museum times and the current exhibitions. Or refer to “Colonial Williamsburg This Week,” our weekly brochure, which will be prominently displayed in the lobby of your hotel.  
(Video: exterior museum shot, *This Week* Brochure)

**Audio:** Food played an important role in colonial times, when travelers depended on hearty fare to sustain them in their travels and work. We give food the same emphasis today. You'll find fine restaurant dining in a modern atmosphere in a number of restaurants, 18th-century-inspired dining in our taverns, and casual dining in our golfing facilities and museums. Dine by candlelight at King's Arms Tavern, and enjoy southern-inspired foods at the Williamsburg Lodge. Although we are famous for our regional delicacies, our culinary fare offerings will appeal to a wide spectrum of taste palates.(Video: Montage of dining photography)

**Audio:** Chef Lewis testimonial.  
(Video: testimonial)

**Audio:** Ask your concierge or guest service agent for this month's complimentary edition of the Dining and Shopping Guide. There, you will find a complete list of possibilities. It is updated regularly to include the most current information.  
(Video: photo of dining guide)

**Audio:** After you have settled in and are ready to tour the Historic Area, we have a multitude of offerings for individuals, couples, and families. You can purchase tickets at your hotel, the Visitors' Center, the walk-up ticket booth in Merchants Square, and the Lumbar House ticket office in the Historic Area.

As our hotel guest, you are entitled to a wide variety of signature benefits.. To take advantage of these exclusive hotel guest offers, contact the front desk.  
(Video: photo of Visitor's Center)

**Audio:** Start your day with a tour of the recently opened R. Charlton's Coffeehouse. Afterward, sample hot chocolate or coffee.  
(Video: photo of Charlton Coffee House)

**Audio:** During this season, we offer more than 200 programs daily in the Historic Area. Tour the Governor's Palace. Visit the Printing Press. Observe the craft of the cabinet maker and other tradesmen. Watch the Fife and Drum Corps march. You may find yourself marching, too! Our costumed interpreters and guides are ready to engage you in the exciting story of our nation. Protest the Stamp Act during Revolutionary City, and experience the colonists fury firsthand.  
(Video: show visitors touring the Historic Area)

**Audio:** Jim Horne testimonial.  
(Video: The Stamp Act scene).

**Audio:** You could end your day in the Historic Area at Chowning's Tavern. During the evening, play colonial board games and join in sing-alongs led by balladeers, while enjoying beverages and light fare. Or, enjoy selecting from over 20 programs offered nightly.  
(Video: families playing games at Chowning's Tavern)

**Audio:** Enjoy recreational activities such as tennis, swimming, biking, and hiking. All within a short walk of the Historic Area. Or tee off at one of the Golden Horseshoe Golf Club's award-winning courses.

(Video: Golf footage, testimonial)

While you're here, relax at our spa, which has a full-complement of services.

**Audio:** Kate Mearns testimonial.

(Video: testimonial)

**Audio:** Shopping nearby can be as varied as the colonial experience itself. We have hotel gift shops stocked with souvenirs, reading materials, essentials, and quality gift items. The Museum Shop has exquisite reproductions, and the golf pro shops feature items to outfit you for the course. Book lovers will enjoy browsing WILLIAMSBURG Booksellers at the Visitor Center, and just across the corridor, WILLIAMSBURG Revolutions offers a wide selections of collectibles, clothing, and toys for all ages.

(Video: hotel and museum and golf shops)

**Audio:** Imagine buying gifts for yourself and others in the stores where Washington and Jefferson might have shopped! Select jewelry at The Golden Ball, hand-crafted leather goods at the Prentis Shop and children's toys at Tarpley's. These are just a few of the retail offerings in the Historic Area.

(Video: shopping in the Historic Area shops)

**Audio:** With its conception dating back to 1927, Merchants Square, adjacent to the Historic Area, is recognized as one of the first planned shopping districts in the United States. The village atmosphere and personalized service define the more than 40 shops and restaurants that fill the area.

There are a number of WILLIAMSBURG ownedshops including The Craft House, WILLIAMSBURG at Home, WILLIAMSBURG Celebrations, and Everything WILLIAMSBURG. In order to enhance your shopping experience, we will deliver any purchases made at Colonial Williamsburg-owned stores to your hotel.

(Video: inside Craft house and Williamsburg at Home, sweeping shot of Merchants Square).

**Audio:** We are glad you have chosen to visit with us. Our dining facilities, shopping destinations, hotel properties, hospitality venues, and Historic Area are waiting for your arrival. Please let us know how we might make your visit more enjoyable. The proceeds from your purchases stay here, and will support our continuing programs and restoration. Thank you.

(Video: panning shot of the historic area)

**Audio:** Colonial Williamsburg. This is America's Story. Our Story. Your Story.

(Video: music, website address, slowly fade ... )

